

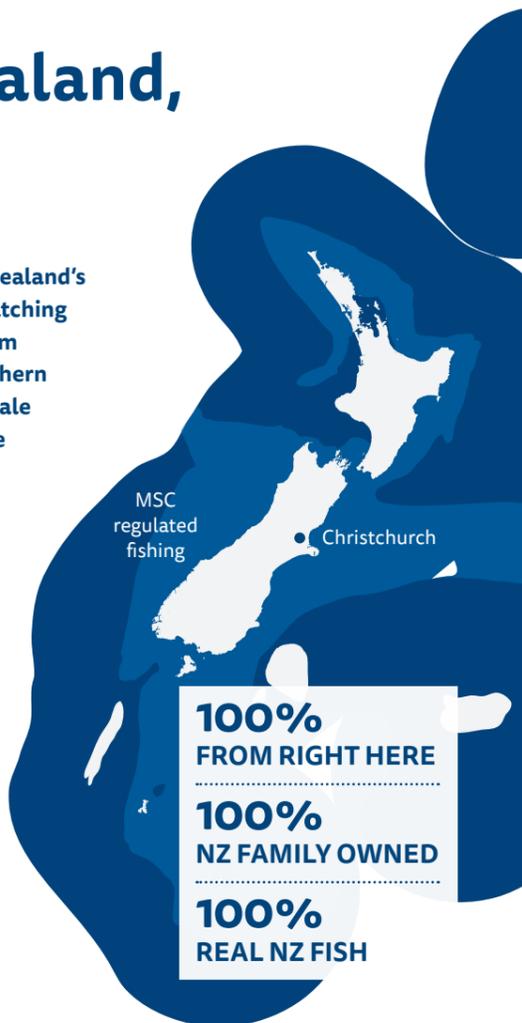
# Only New Zealand, only the best

Independent Fisheries is one of New Zealand's largest deep sea fishing companies, catching and processing a variety of species from the abundant waters of the great southern oceans and delivering them to wholesale and commercial customers around the globe and Kiwis here in NZ.

We only sell what we catch.

With our origins as a local Christchurch fish and chip shop in the 1950s, Independent Fisheries is proud to be family owned and operated to this day.

We supply a wide variety of species, but our main products are hoki, southern blue whiting and arrow squid. Focusing on a simple line of key, quality products makes us your go-to source for this core range; you won't find a more reliable supplier that has the volume and turnaround we do.



## Real NZ Fish



### Hoki

*Macrurus novaezelandiae*

Hoki is one of New Zealand's most commercially important deepwater fisheries. Hoki are caught by trawling within four main fishing regions off New Zealand's South Island: on the Chatham Rise, Campbell Plateau, along the West Coast and in Cook Strait.

Since 2001, the New Zealand hoki fisheries have been certified as meeting the very high standards required by the Marine Stewardship Council so you know it's sustainably managed, it was the first major whitefish fishery in the world to do so.

### Southern Blue Whiting

*Micromesistius australis*

Most of the southern blue whiting catch comes from the Bounty Platform and Campbell Island Rise, given the large numbers there. They are harvested mainly by mid-water and semi-pelagic trawl.

New Zealand southern blue whiting were the first blue whiting fisheries in the world to gain Marine Stewardship Council certification, the 'gold standard' for sustainable fisheries performance.

## Product Range

	Code	Description	Carton	Layer	Pallet
NATURAL CUT FILLETS	01361	Southern Blue Whiting Skinless Fillets 3-5oz	5kg	10	80
	01295	Centre Cut Hoki Loins 110-130g	5kg	10	80
SMOKED FILLETS	02063	Smoked Hoki Fillets, Skin On	5kg	10	130
	02067	Smoked Hoki Skinless Fillet Block	22.5kg	10	40
BATTERED FILLETS	03018	Tempura Battered Southern Blue Whiting Fillet 25x180g	4.5kg	10	80
	03254	Battered Natural Cut Hoki Fillets 70-90g	5kg	10	80
CRUMBED PORTIONS	03294	Crumbed Hoki Fillets (formed) 60 x 100g	6kg	9	99
	03207	Crumbed Hoki Fillets (formed) 100 x 70g	7kg	15	60
CRUMBED NATURAL CUT FILLETS	03115	Crumbed Southern Blue Whiting Fillet Goujons 20-25g	3x1kg	13	104
	03754	Crumbed Natural Cut Hoki Fillets 70 - 90g	10kg	7	42
	03770	Crumbed Natural Cut Southern Blue Whiting Fillets 70-90g	10kg	7	42
	03392	Crumbed Hoki Fillet Bites	5kg	10	80

All our fish is caught by our own vessels. NZ flagged, QMS & MSC regulated. Wild caught/ AMO free / NZ fish. None of our products contain minced fish.



## Drop us a line

If you've got any questions or would like to order product drop us a line, we'd love to hear from you!

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# 100% Real New Zealand Fish

## Independent Fisheries

Product Range 2019

## Natural Cut Fillets

### SOUTHERN BLUE WHITING FILLET 3-5oz (skinless)

Skinless fillets, ideal to add your own crumb or batter.  
5kg IQF IFL # 01361



### CENTRE CUT HOKI LOIN (IQF 5kg)

Portioned 110 – 130g hand cut fillet. No mess, no waste.  
Versatile: bake, steam, fry, grill, poach, BBQ, pies, curries.  
5kg carton  
IFL # 01295



## Crumbed Portions

### CRUMBED 100g HOKI PORTION

60x100g / 6kg carton  
Formed from hoki fillet (no mince) with a crunchy crumb.  
Ideal for takeaways and catering.  
IFL # 03294



### CRUMBED 70g HOKI PORTION 100x70g / 7kg carton

Formed from hoki fillet (no mince) with a crunchy crumb.  
Ideal smaller portion for catering.  
IFL # 03207



## Crumbed Natural Cut Fillets

### CRUMBED SOUTHERN BLUE WHITING GOUJONS 3x1kg

Bite sized real fillets of southern blue whiting (avg. 20 – 25g).  
Perfect for catering, kids meals, bar snacks takeaways and sliders.  
IFL # 03115



### CRUMBED NATURAL CUT SOUTHERN BLUE WHITING 10kg

Hand cut, 70 – 90g fillets southern blue whiting (deep sea cod).  
Crunchy golden crumb on the outside and perfect flavour inside.  
IFL # 03770



IFL # 03392

### CRUMBED NATURAL CUT HOKI FILLETS IQF 10kg carton

Hand cut, defatted fillets of 70 – 90g hoki. Crunchy golden crumb on the outside and firm, flaky fillet inside.  
IFL # 03754



## Crumbed Bites

### CRUMBED HOKI FILLET BITES 5kg carton

Hand cut, defatted fillets of 70 – 90g hoki. Crunchy golden crumb on the outside and firm, flaky fillet inside.  
IFL # 03392



## Battered Fillets



### BATTERED SOUTHERN BLUE WHITING 180g fillet (4.5kg)

Whole fillet of southern blue whiting in a tempura batter.  
A big serve – works as centre of plate with chips and salad or for a big takeaway meal.  
IFL # 03018

## Smoked Fillets

### SMOKED HOKI, SKIN OFF BLOCK 22.5kg carton

Smokey brined hoki fillets – skin off. Perfect for bakeries, pie or meal manufacturers and large scale catering.  
IFL # 02067



### SMOKED HOKI, SKIN ON 5kg carton

Real hoki fillets with skin on in a smokey brine. Ideal for fish pies, fish cakes, mornays – a real classic.  
IFL # 02063

